POWERED BY OUR CONVICTIONS

TOGETHER WE CAN SCRAP METAL THEFT
“METAL THEFT IS STILL COSTING THE UK ECONOMY AN ESTIMATED £15 MILLION PER WEEK*”  
*Association of Chief Police Officers (ACPO) 2013

A STRATEGIC APPROACH

Crime fighting company, SmartWater Technology Ltd, has developed a proven risk management and loss prevention strategy that is achieving significant success in both deterring and detecting metal theft.

We use intelligence-led tactics to detect and deter criminal activity

Our revolutionary approach combines patented cutting-edge forensic technology, to give traceability to assets and infrastructure, with intelligence-led tactics to directly influence criminal behaviour.

ONGOING SUPPORT

We will work with you to develop a bespoke solution to suppress incidents of metal theft. On your behalf we will carry out infrastructure assessments and analyse your crime data to identify, track and predict the ongoing threat to your organisation.

To disrupt criminal behaviour SmartWater undertakes year-round influence campaigns, designed to specifically target both thieves and handlers of stolen metals. This includes:

- Regular, nationwide visits to scrap yards in partnership with the Police
- Undercover integrity tests of scrap metal dealers and recyclers
- Covert Operations targeting persistent and prolific metal thieves
- TV advertising aimed at educating the criminal fraternity about SmartWater

Metal theft is still costing the UK economy an estimated £15 million per week*.

*Association of Chief Police Officers (ACPO) 2013

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Only the smallest speck of SmartWater is needed to prove ownership
HEIGHTENED TRACEABILITY

SmartWater uses cutting-edge technology to forensically mark metals, providing them with irrefutable, robust traceability.

How SmartWater works:

- Every bottle of SmartWater is forensically unique
- Marked items can be traced back to their owner
- Virtually impossible to remove
- Can only be seen under ultraviolet (UV) light
- Guaranteed to last for a minimum of 5 years, even when used outdoors (PAS 820:2012 Grade A external accredited)
- Can be deployed overtly or covertly as a Spray System to forensically tag offenders
- Capable of linking an offender back to a particular crime scene.

PROVEN DETERRENT

Our philosophy is simple – the more criminals that are convicted as a result of SmartWater, the more it is a powerful deterrent.

SmartWater’s ability to directly link metal thieves with a particular crime scene heightens their fear of arrest and conviction.

In some cases SmartWater evidence has extended prison sentences by many years and so it represents a significant and sustained threat.

This threat of jail is the reason criminals avoid SmartWater, which is why the SmartWater brand is such an effective deterrent.

When used as evidence in a Court of Law, SmartWater maintains a 100% conviction rate and has assisted in the conviction of hundreds of criminals.
SMARTWATER HAS ACHIEVED SIGNIFICANT REDUCTIONS IN METAL THEFT

REAL-TIME INTELLIGENCE

As part of our crime fighting strategy, the SmartWater Intelligence Portal is used extensively by SmartWater analysts, SmartWater clients and Law Enforcers in order to map and track crime levels.

Entirely web-based, the portal provides real-time intelligence to assist with:

- Developing a layered security solution
- Reporting crime incidents
- The planning of covert operations
- Monitoring crime levels.

The portal makes the reporting of crime incidents by both the Police and Industry far easier, collating intelligence in one place - streamlining planning and decision making. This allows for crime patterns, criminal routes and receivers of stolen metal to be identified and targeted more effectively. Other key benefits include:

- Plot site locations
- Plan and position all SmartWater deployment areas
- Upload relevant incidents, such as thefts and attempted thefts
- Identify hotspot areas for general metal theft, as well as metal type/industry specific hotspots
- Plot and threat assess Scrap Metal Dealers.

By highlighting crime hotspots, clients have been able to focus on higher risk areas to detect and deter future crime. This has resulted in more efficient use of resources and the ability to maximise our clients’ security budget, producing a higher return on their investment.

Talk to us about an informed holistic approach to scrapping metal theft:
Call +44 (0)333 320 7797 or email enquiry@smartwater.com

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