KEEP YOUR MOTOR RUNNING...

Protect your boat and marine equipment with the UK’s leading criminal deterrent
As a SmartWater member you will receive a uniquely coded bottle of forensic solution that provides robust traceability to your valuables. You will also receive deterrent signage to warn thieves that your property is protected.

Traceability increases a criminal’s risk of being caught and linked back to a specific crime. Therefore by marking everything from your outboard motor to your navigation equipment with SmartWater, you are making your valuables less attractive to thieves.

**MARK YOUR VALUABLES AND SMARTWATER WILL DO THE REST**

SmartWater subscribers receive far more than just a forensic product. On your behalf we carry out year-round campaigns to reinforce the threat that SmartWater poses to criminals, including:

- **24/7 operations in partnership with the police**
- ‘Stop and search’ operations to look for SmartWater marked property
- Control Room operations to identify crime trends
- Covert operations targeting ‘career criminals’
- Analysis of recovered SmartWater marked property at no cost to the police
- When a recovery leads to a criminal prosecution, SmartWater staff will give evidence in court.

SmartWater is colourless and easy to apply.
JOIN A MILLION SMARTWATER SUBSCRIBERS

Minimise your risk of being a victim of crime by using SmartWater - an inexpensive and longstanding security solution with a proven track record for deterring crime.

Call +44 (0)333 320 7797  Visit www.smartwater.com/shop
or email enquiry@smartwater.com

WHY WE ARE THE UK'S NO.1 CRIMINAL DETERRENT

✓ Unique combination of a brand feared by criminals and patented forensic technology
✓ Provides irrefutable proof of ownership and links criminals to the crime
✓ Our Investigators work with the Police to target known receivers of stolen goods
✓ We advertise on TV directly to criminals, alerting them of our power to link them to crimes
✓ SmartWater does not require regular reapplication - unlike some DNA-based markers
✓ Aided hundreds of criminal convictions and has a 100% conviction rate in court.

Roadside searches for SmartWater marked property

Hundreds of convictions
SmartWater's Control Room
TV advertising to criminals
QUESTIONS & ANSWERS

Q  What Is SmartWater?
A  Protected by worldwide trademarks and patents, SmartWater offers a unique combination of a brand that is feared by criminals and revolutionary forensic technology that provides robust traceability to your boat and marine ancillaries. Our forensic liquid assigns your valuables with their own unique forensic code, allowing them to be traced back to you and criminals back to the crime. SmartWater is colourless and fluoresces yellow under UV light, allowing the police to detect it.

Q  How is SmartWater sold?
A  All SmartWater products are sold on a membership basis to ensure that our brand remains a powerful deterrent. On your behalf, SmartWater Investigators will partner with the police on targeted strategies to put pressure on thieves and handlers of stolen goods. This includes raids, ‘stop and search’ checks for SmartWater marked property, covert operations against persistent criminals, crime mapping and TV advertising aimed at criminals. Only by continuously carrying out this work is it possible to ensure SmartWater remains a potent criminal deterrent.

Q  Why do criminals fear SmartWater?
A  The most effective way of deterring criminals is to increase their chances of getting caught. Traceability makes it more difficult for a thief to sell on their stolen goods, because through traceability comes accountability - and the likelihood of proven guilt. Because the police regularly check for SmartWater on recovered stolen property and actively raise awareness of it, SmartWater is well known and feared by criminals. With hundreds of convictions and a 100% conviction rate in court, criminals are aware of our power to place them at the crime scene and secure a conviction. By displaying SmartWater deterrent stickers, you are sending out a powerful warning to any would-be thieves.

Q  How can my boat / marine equipment be traced back to me?
A  Your SmartWater forensic solution carries a forensic code which is unique to you - we never make the same SmartWater code twice. The SmartWater code within your solution is stored, together with your details, on our secure database which is maintained to the highest international standards of ISO27001. Should your property be stolen and subsequently recovered by the police, our forensic scientists can analyse traces of SmartWater on the item to identify the chemical code and link it back to you via the database, thus establishing the true owner.

Q  What can I use it on?
A  SmartWater offers a totally generic form of traceability, so it can be used to mark almost anything. This includes outboard engines, chart plotters, TVs, navigation instruments and even the boat itself.

Q  Do I need to reapply the SmartWater product every year?
A  No, SmartWater is designed to last. It will withstand extreme temperatures and weather conditions. SmartWater conforms to the highest possible standards of robustness (Grade A specification, PAS 820:2012) and is guaranteed to last five years if applied as instructed. It will also withstand jet washing, so you will not need to reapply any solution after cleaning.

Q  What happens if I get SmartWater on my skin during application, is it safe?
A  SmartWater is a water-based solution and is categorised as non-hazardous. If SmartWater does come into contact with your skin we recommend you wash the area with soap and water. Please follow the ‘Health and Safety’ steps included in the Application Guidelines provided with each system ordered.

Contact us for more information:
Call +44 (0)333 320 7797 or email enquiry@smartwater.com  www.smartwater.com

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