CASE STUDY: POLICE SCOTLAND

Scotland became the first country in the world to deploy SmartWater® at a national level following a successful pilot in Edinburgh. The pilot was launched in February 2014, and saw SmartWater traceable liquid packs issued to 600 residential properties in the Grange and Greenbank areas, both traditional hotspots for domestic burglary. The pilot project successfully reduced domestic burglary in both locations by 53% compared to the previous 6 months.

NATIONAL ROLL-OUT

As a result of the pilot’s success, the project was subsequently rolled out to various regions throughout Scotland in September 2014, where local communities had identified domestic burglaries as a policing priority. A total of 4,500 homes were identified to receive SmartWater kits in Pollokshields and Rutherglen in the west of Scotland, Killearn and Blanefield in Stirlingshire, Torry in Aberdeen, Longniddry and Gullane in East Lothian, and the Duddingston area of Edinburgh.

To maximise awareness, a high profile campaign was developed to drip feed SmartWater-related news stories to the local press. This included the use of SmartWater spray systems to target individuals responsible for offences of domestic violence against their partners whilst out on bail. To further target the criminal fraternity a covert ‘trap-bike’ marked with SmartWater and fitted with a tracking system was deployed at various locations across Edinburgh. The trap bike was activated for the first time in November 2014, leading to the arrest of a 28 year-old man on suspicion of theft.

TESTIMONIAL

“Police Scotland continues to work alongside our communities and relevant partners to tackle housebreaking and protect people’s homes and belongings from acquisitive criminals. This exciting opportunity with SmartWater Technology Ltd sends a very clear message - we will not tolerate housebreaking or theft of property and remain willing to utilise any and all tactics at our disposal to bring anyone involved to justice.”

Superintendent Matt Richards, Police Scotland