CASE STUDY: RIVER HAMBLE

Launched in 2013, the Hamble River Harbour Authority made approximately 4,000 SmartWater® traceable liquid packs available to boat owners. These packs were used to protect valuables including outboard motors, radar equipment, chart plotters and radios, making them all uniquely identifiable back to their owner.

Though the River Hamble had never been categorised as a crime hotspot, SmartWater was introduced as an additional deterrent to would-be thieves. The project was further supported by Hampshire Police and the Marine Police Unit who undertook major initiatives to further suppress criminal activity.

ACHIEVING RESULTS
According to the Harbour Master’s Office, reported thefts of marine equipment on the River Hamble were ‘significantly reduced’ following the partnership project between the River Hamble Harbour Authority, Hampshire Police and SmartWater.

TESTIMONIAL
“A lot of work has gone into this project and we have definitely seen substantial reductions in the number of reported thefts. Perhaps most telling is that since we started the SmartWater project, my staff and the local Police have had to spend far less of their time dealing with boat-related thefts allowing us to focus on our primary tasks. The success of this project is a direct result of the close working partnership that exists between the River Hamble Harbour Authority, Hampshire Police and SmartWater. Suffice to say that we are very happy with the situation as it stands and long may it continue.”

David Evans, Harbour Master for the River Hamble