DATA PRIVACY POLICY / METTRACE

1. Introduction and General Terms
SmartWater Technology Limited is committed to safeguarding your personal information. Whenever you provide such information, we are legally obliged to use your information in line with all laws concerning the protection of personal information, including the Data Protection Act 1998 (the “Act”).

For the purpose of the Act, the Data Controller is SmartWater Technology Limited.

This Data Usage Policy sets out how we obtain, use and protect any personal information you provide to Us, whether online, via phone, text, email, in letters or other correspondence.

2. Who we are
We are SmartWater Technology Limited (“SmartWater”/“We”/“Us”). We operate the website www.smartwater.com. SmartWater is a company registered in England and Wales under company number 02875523 and with our registered office at 27 Queen Anne’s Gate, London, SW1H 9BU. To contact Us, please see our Contact Us page http://www.smartwater.com/contact/

We are an ISO 27001 registered company. This means that we manage and secure your data through strict guidelines which are independently assessed annually through the ISO27001 Information Security Management certification. This accreditation provides confidence to customers and the law enforcement community that data will never be misused or altered in any way. Our products conform to the British Standards Institution PAS 820:2012 Grade A external classification.

3. What information do we collect?
We collect information for the purposes described under section 4 below. This may include your name, address, telephone number, email address, and details of the property or asset to be protected.

By providing Us with your contact details, you consent to being contacted for the purposes set out below. Other than as set out below, We will only use your information for the purposes that you would reasonably anticipate or that We state when we collect it.
4. How will we use the information we collect about you?
We will use the information you provide to us for:

- administration purposes;
- prevention of fraud, theft or loss.

We will retain the personal information you provide within the United Kingdom and will not transfer it to any other country except with your express prior consent.

We are committed to treating your personal data with due care and in accordance with the data protection principles.

5. Will SmartWater share my personal information with anyone else?
We will not share your personal information with anyone else, without your prior written consent. However, where lawfully requested to do so, we may pass your personal information to regulatory authorities and law enforcement agencies.

6. How long will SmartWater keep my personal information?
We will hold your personal information on our systems for as long as is necessary for the relevant activity.

7. Can I update, correct or delete my personal information?
The accuracy of your information is important to Us. If any of the information We hold about you is inaccurate or out of date please contact Us using our Contact Us page http://www.smartwater.com/contact/

Under the Data Protection Act 1998 you have the right to request a copy of the personal information We hold about you and to have any inaccuracies corrected. We may charge you a reasonable administration fee for providing you with a copy of the information We hold about you and We would require you to prove your identity with two pieces of approved identification.

Please address requests and questions about this or any other question about this Data Usage Policy to the Data Protection Officer using our Contact Us page http://www.smartwater.com/contact/

8. Security
SmartWater is committed to the security of your personal information and We have security procedures in place to protect the loss, misuse or alteration of information under our control.
9. Changes to our Data Usage Policy

This Data Usage Policy may be updated from time to time. It is your sole responsibility to check it frequently on http://www.smartwater.com/data-privacy-policy and each time you submit personal information to Us.

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